

curriculum vitae



chloé b.

Chloé Bouchet

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www.chloebgraphic.com

Clean driving licence

work experience



Graphic Designer

Le Grand-Bornand Tourisme, France, 2016-2017.

Graphic Designer as part of the communication team at an alpine resort visitor centre. Responsibilities included the design of various materials for the resort and its events (Biathlon World Cup, Fun for Kids Festival and skiing charity event Glisse en Cœur). Layout of press kits and magazines, print and digital adverts, social media and website images, promotional product design and purchase, etc.



Intern Graphic Designer

Publicis Anancy, France, 2015.

Six month placement in an advertising and design agency. Working with the Art Director creating campaigns/visuals, with the Copy Writer finding and translating slogans/texts and with the Graphic Designers in photo manipulations, layouts, illustrations, graphs, etc.



Intern Graphic Designer

AVC Media, Scotland, 2014.

Work experience in the studio of a media and communications agency: design for some of the company's internal projects.



Waitress & Kitchen Porter

Entier Ltd, Scotland, 2013-2016.

Barista in a busy day café. Occasional evening events. Working under pressure, attention to detail, dealing with important clients.



Bilingual Visitor Service Attendant ENG/FR

Pacific Rim National Park Reserve, Tofino, BC, Canada, 2012.

Providing information and advice to tourists at a Visitor Centre.



Hotel Receptionist / Front of House Customer Services

Oak Bay Marine Group, Vancouver Island, BC, Canada, 2012.

Check-ins/check-outs, promoting and organising fishing boat tours.



Ski Lift Operator

Sun Peaks Resort, BC, Canada, 2012.

Ski season. Welcoming, helping and ensuring the safety of guests.



Bilingual Tour Guide ENG/FR

Glenfiddich Distillery, Scotland, 2011.

Giving guided tours on the process of making whisky, delivering a nosing & tasting session and promoting the "Glenfiddich" brand.



I am creative, organised, adventurous and never bored. I speak English with a French accent, have lived in 4 different countries and travelled in more than 20. I am a visual thinker, an icon lover, a layout master, a cold water surfer and a keen snowboarder. As you can see, I have worn many hats, collected a few pairs of glasses and accumulated plenty gear.



education



BA (HONS) Communication

Design, Gray's School of Art, Scotland, 2013-2016.

Competent in Adobe Illustrator, InDesign and Photoshop. Familiar with After Effects and Premiere Pro.



B.Arch.,

ENSAG, France, 2006-2009.

Hand drawing techniques: Rotring, pencil. CAD: SketchUP and ArchiCAD.



Scientific Baccalaureate,

Anancy, France, 2006.

hobbies



Languages

French (native), **English** (fluent), **Spanish** (basic) and **Czech** (beginner).

IELTS, English Academic Test, Score 7.5/9, Scotland, 2013.



Travels

3 years living in Scotland, Working Holiday Visa in Canada, Road Trip in the USA, 3 months in South America, ERASMUS in the Czech Republic, etc.



Graphic Design

Print, typography, infography, wayfinding and signage design.



Outdoor

Surfing, swimming, mountain biking, snowboarding, ski touring and camping.